

2024 NACAA Pre-Conference Newsletter

NACAA Newsletter - Dallas, Texas



WELCOME TO TEXAS!

Welcome to the Lone Star State! As the host state for the National Association of County Agricultural Agents (NACAA) National Meeting 2024, Texas is thrilled to extend a warm Texan welcome to all attendees. With its rich agricultural heritage, vibrant culture, and renowned hospitality, Texas is the perfect setting for this prestigious gathering of agricultural professionals from across the nation.

DISCOVER THE HEART OF TEXAS AGRICULTURE

Texas boasts a diverse agricultural landscape, ranging from vast plains and rolling hills to fertile valleys and bustling urban centers. From the cotton fields of the Panhandle to the citrus groves of the Rio Grande Valley, Texas agriculture encompasses a wide array of crops and livestock, making it a true agricultural powerhouse.

EXPERIENCE TEXAS HOSPITALITY AT THE HILTON ANATOLE

The iconic Hilton Anatole in Dallas serves as the backdrop for the NACAA National Meeting 2024. Situated in the heart of the city, this luxurious hotel offers unparalleled amenities, world-class dining, and state-of-the-art facilities, ensuring a comfortable and memorable stay for all attendees.

ENGAGE WITH TEXAS COUNTY AGENTS AND AGRILIFE EXTENSION EXPERTS

Collaborating with the Texas County Agents Association (TCAAA) and Texas A&M AgriLife Extension, the NACAA National Meeting 2024 provides a unique opportunity to engage with local agricultural experts and extension professionals. From innovative research projects to hands-on demonstrations, Texas county agents and AgriLife Extension specialists are eager to share their knowledge and expertise with fellow attendees.

DISCOVER THE HEART OF TEXAS AGRICULTURE

Beyond the meeting sessions and workshops, take some time to explore the best of what Texas has to offer. Whether it's savoring authentic Tex-Mex cuisine, experiencing the vibrant arts scene in downtown Dallas, or embarking on a scenic drive through the Texas Hill Country, there's no shortage of adventures to be had in the Lone Star State. As you gather in Dallas for the NACAA National Meeting 2024, we invite you to immerse yourself in the rich culture, warm hospitality, and boundless opportunities that Texas has to offer. Whether you're here to learn, network, or simply enjoy the sights and sounds of the Lone Star State, we're thrilled to have you join us for this unforgettable experience.

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109th Annual Meeting/Professional Improvement Conference TENTATIVE PROGRAM

FRIDAY, JULY 12

8:00 am – Pre-Conference Tours
8:00 am – 5:00 pm NACAA Board Meeting

SATURDAY, JULY 13

8:00 am – Pre-Conference Tours
8:00 am – 5:00 pm NACAA Board Meeting
3:00 pm – 6:00 pm Registration
3:00 pm – 6:00 pm Scholarship auction item drop off
6:30 pm Texas Meeting

SUNDAY, JULY 14

8:00 am – 7:00 pm Registration
8:00 am – 7:00 pm Scholarship auction item drop off
8:00 am – 10:00 am NACAA Board Meeting (if needed)
8:00 am – 5:00 pm Life Member/Spouses Hospitality
9:00 am – 1:00 pm Commercial Exhibits & NACAA Educational Exhibits, Poster Set Up
9:00 am – 5:00 pm Scholarship Selection Committee
10:00 am – Noon Regional Directors/Vice Directors Meeting
12:00 pm – 2:00 pm Past National Board Luncheon
1:00 pm – 6:30 pm Commercial Exhibit Trade Show and NACAA Poster Session Display
1:30 pm – 3:00 pm State Officers Workshop
2:00 pm – 2:45 pm Life and Spouse Member Welcome and Orientation
2:00 pm – 4:00 pm First Lady's Reception (by invitation)
2:00 pm – 5:00 pm NACAA Educational Foundation Annual Meeting and Board of Directors Meeting
2:30 pm – 3:00 pm Break (Exhibit Hall)
3:00 pm – 4:30 pm First Timer Orientation and Reception
4:30 pm – 6:30 pm Welcome to Texas Dinner (Tickets Required)
5:30 pm – 6:00 pm State President Rehearsal for Flag Ceremony
6:00 pm – 6:15 pm National Leadership Rehearsal
6:00 pm – 6:45 pm Parents Orientation for Sons and Daughters Program
7:00 pm – 8:45 pm Opening Session
9:15 pm Hospitality Rooms

MONDAY, JULY 15

6:30 am – 5:00 pm Life Member/Spouse Hospitality
6:30 am – 7:45 am Voting Delegates Breakfast (invite only)
6:30 am – 7:45 am Bayer CropScience Breakfast (Tickets Required)
7:30 am - 8:30 am Life Member Breakfast (Life Members Only)
8:00 am – noon Scholarship auction item drop off
8:00 am – 5:00 pm Registration
8:00 am – noon NACAA Poster Judging
8:00 am – 10:15 am General Session
9:00 am – 11:00 am Life/Spouse Workshops?
9:00 am – 4:30 pm Commercial and NACAA Educational Exhibits Open
10:15 am – 10:30 am Break
10:15 am – 10:45 am Meet the Authors Poster Session
10:30 am – 11:45 am Life Members Business Meeting
11:45 am – 1:15 pm Agriculture Awareness & Appreciation Award Luncheon (Tickets Required)
11:45 am – 1:15 pm First Time Attendee Luncheon (Tickets Required)
11:45 am – 1:15 pm Professional Improvement and Search for Excellence Luncheons: 4-H, Crop Production (Tickets Required)
11:45 am – 1:15 pm Merck Educational Luncheon Seminar (Tickets Required)
12:00 pm – 1:15 pm Spouse Luncheon (Spouses Only)
1:30 pm – 2:45 pm Committee Oral Presentations
1:30 pm – 2:45 pm Trade Talk Sponsor Sessions
2:00 pm – 4:30 pm Life/Spouse Activities (offsite)
2:00 pm – 4:00 pm Life/Spouse Workshops
2:30 pm – 3:00 pm Break (Exhibit Hall)
3:00 pm – 5:00 pm Regional Meetings and Candidate Presentations
5:00 pm Load buses for Fort Worth Stockyard/State Picture at Stockyard
6:30 pm Welcome to Texas Dinner/Silent Auction and Live Auction Preview
7:30 pm Live Auction
9:00 pm Load buses for return to Hilton Anatole
9:30 pm Hospitality Rooms
10:00 pm Texas Meeting

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TUESDAY, JULY 16

6:30 am – 5:00 pm	Life Member/Spouse Hospitality (light breakfast items and snacks available)
7:00 am – 8:15 am	Achievement Award Recognition Breakfast (invite only)
7:00 am – 5:00 pm	Life/Spouse Activities (Tours)
8:00 am – 2:00 pm	Registration
8:30 am – 11:30 am	Delegate Session
8:30 am – 11:30 am	Committee Oral Presentations:
9:00 am – 3:30 pm	Commercial and NACAA Educational Exhibits Open
9:00 am – 3:30 pm	NACAA Poster Session Open
9:30 am – 11:00 am	Life/Spouse Workshops
10:00 am – 10:30 am	Break
11:45 am – 1:15 pm	Communication/Poster Awards Luncheon (invite only)
11:45 am – 1:15 pm	Search for Excellence Luncheons: Livestock Production, Young, Beginning or Small Farms/ Rancher, Consumer or Commercial Horticulture, Farm and Ranch Business Management (Tickets Required)
1:30 pm – 5:30 pm	Committee Oral Presentations
1:30 pm – 5:30 pm	Leadership Academy
2:00 pm – 3:30 pm	Life/Spouse Workshops?
3:00 pm – 3:30 pm	Break
3:30 pm – 5:00 pm	Commercial Exhibits close
4:30 pm – 5:30 pm	VIP/Donor Reception (invite only)
6:00 pm	State Night Out
10:00 pm	Texas Meeting

WEDNESDAY, JULY 17

6:30 am – 5:00 pm	Life Member/Spouse Hospitality
6:30 am – 8:00 am	National Committee Members: Breakfast Recognition of Retiring Chairs, Vice Chairs and Special Assignments
8:00 am – 2:00 pm	Registration
8:30 am – 10:00 am	NACAA Policy Meeting
8:30 am – 10:15 am	General Session
9:00 am – 1:30 pm	Life/Spouse Activities (Offsite)
10:15 am – 10:30 am	Break
10:30 am – 11:45 am	Committee Oral Presentations
11:45 am – 1:15 pm	Search For Excellence Luncheons: Forestry/Natural Resources, Sustainable Agriculture (Tickets Required)

11:45 am – 1:15 pm	Ag Pipeline Alliance Luncheon – (Tickets Required)
11:45 am – 3:00 pm	Administrative Leaders Luncheon and Program (for Extension Directors, Program Leaders with statewide responsibilities) (Tickets Required)
1:00 pm – 4:00 pm	ARPAS Testing
1:30 pm – 4:30 pm	Super Seminars #1 - Reading the Farm (Sustainable Ag) #2 - A Changing Way of Life: Ambiguous loss and farming Facilitator Training #3- Dealing with Drought in Gardens and Landscapes #4 - Introduction to Beekeeping for the Cooperative Extension Agent #5 -How to Obtain Grant Funding
1:30 pm – 4:30 pm	Committee Oral Presentations
2:00 pm – 3:45 pm	Life/Spouse Workshops
2:30 pm – 3:00 pm	Break
4:30 pm – 5:00 pm	Formal Picture Opportunity
5:00 pm – 6:30 pm	DSA & AA Recipients, Hall of Fame Recipients, NACAA Board Members, Region Directors, Past Officers, Special Assignments, Special Guests, Council Chairs, Committee Chairs and Vice Chairs Assemble for Banquet
6:30 pm – 9:00 pm	Annual Banquet (Tickets Required)
9:15 pm – 11:00 pm	President's Reception
10:00 pm	Texas Meeting

THURSDAY, JULY 18

Tour Day (On-site registration closed)	
6:00 am – 8:45 am	Breakfast (Tickets Required)
6:00 am – 9:00 am	Assemble for Professional Improvement Tours
6:30 am – 6:00 pm	Professional Improvement Tours (Tickets Required)
4:45 pm	Shuttle buses leave hotel for Texas Farewell Dinner for non-tour participants.
5:00 pm – 7:00 pm	Post Tour Dinner at State Fair of Texas
10:00 pm	Texas Meeting

FRIDAY, JULY 19

8:00 am – 5:00 pm	NACAA Board Meeting
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REGISTRATION - NACAA MOBILE App

[Mobile App - YAPP to be used in Dallas for 2024 AM/PIC](#)

In addition to a printed program booklet, NACAA will be using the mobile event app - YAPP while in Dallas.

To install the app - please use this link: <https://my.yapp.us/NACAA2024>

Once you have the app installed - you can click on the 3 little buttons in the bottom right hand corner - click on the 3 little dots....and you will see the various schedules (Active, Life/Spouse, Sons & Daughters).

There have already been a few modifications to the program - so updates have been made in the mobile app.

[REMIND ME Notifications](#)

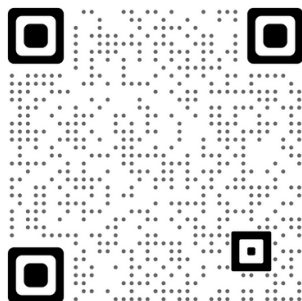
Remind Me notifications will be optional for attendees that are interested in receiving daily notifications throughout the duration of the NACAA Conference. Further information and details will be available at registration.

[NACAA REGISTRATION](#)

Registration will begin on Saturday, July 13, 2024, located at the Hilton Anatole (Peacock Foyer) from 3:00pm - 6:00pm.

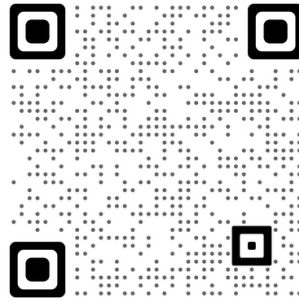
NACAA Scholarship auction items may be dropped off at registration. Auction items must be dropped off at the designated spot by 12:00 PM on Monday.

SCAN ME



[Click HERE for Daily Weather](#)

SCAN ME



[Click HERE to Visit Dallas!](#)

Plans for the 2024 NACAA Scholarship Auction



Auction items may be dropped off at the designated area at the registration station. NACAA members will accept auction items while the area is open. Auction items must be dropped off at the designated spot by 12:00 PM on Monday.

The NACAA Auction will be held Monday night, July 15. The silent auction starts at 7:00 PM, followed by the live auction at 8:00 PM. Silent Auction Pro auction management platform will be used again to assist in managing the 2024 auction. Those who participated in the auction have received information on how to update their information in Silent Auction Pro. If you did not receive an email from NACAA Scholarship Chair Steve Hadcock, email him at seh11@cornell.edu.

For those who may be participating in the auction for the first time this year, we strongly encourage you to pre-register at the Silent Auction Pro website before arriving in Dallas. This will ensure a seamless experience and allow you to focus on the exciting auction items. Visit the Silent Auction Pro website at <https://www.silentauctionpro.com/signinregisterolb.php?groupid=1494&olbreturn=/bidonlinegrid.php?groupid=1494&ks=1> to set up your bidder account ahead of time. So, when you attend the NACAA Scholarship Auction, you're not only in for an enjoyable evening but also contributing to the growth and development of agricultural professionals. Watch for updates and more news about the auction in the AM/PIC newsletter.

-Stephen Hadcock, NACAA National Scholarship Chair

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Welcome to Texas Dinner - Sunday

Enjoy a laid-back Sunday afternoon welcome dinner featuring a Tex Mex Taco Buffet that promises a delightful mix of flavors. Treat yourself to the rich and creamy Chili con Queso, paired with warm tortilla chips for that satisfying crunch.

Explore the light and refreshing Tequila Lime Salad, alongside succulent Beef Barbacoa, flavorful Chicken Tinga, and sizzling Fajita Vegetables. The aromatic Cilantro Rice and hearty Frijoles a la Charra add a comforting touch to your Tex Mex experience.

Add a dash of flavor with accompaniments like vibrant Salsa Verde, fiery Salsa Roja, velvety Sour Cream, creamy Guacamole, and the exquisite Onion Cilantro Relish—all served with wedges of lime for an extra burst of freshness.

Wrap up your Tex Mex feast on a sweet note with delectable Mexican Cinnamon Cookies, bringing a perfect balance to the vibrant and bold flavors that have graced your dinner table. Welcome to an evening of Tex Mex goodness, where each bite invites you to savor the authentic culinary experience.



Opening Ceremony - Welcome to Texas Keynote Speakers



Welcome to Texas and
Introduction of Keynote speaker: Dr. Rick
Avery, Texas A&M AgriLife Extension Director

Rick Avery, Ph.D., is the director of Texas A&M AgriLife Extension Service. As director of the largest Extension agency in the nation, Avery oversees agency programming in agriculture and natural resources, Family and Community Health, 4-H and Youth Development, and Community Economic Development.



Keynote speaker: Chancellor John Sharp,
Texas A&M University

John Sharp was appointed Chancellor of The Texas A&M University System by the Board of Regents in 2011. As chancellor, Sharp leads one of the largest systems in the country with an annual budget of \$7.8 billion and an enrollment of more than 153,000 students at 11 System universities. Additionally, under the System umbrella, there are eight state agencies.

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PROFESSIONAL IMPROVEMENT TOURS

Reconsidered your tour or did you want to go on a different one? Go to the ticket trade table near registration, drop off your unwanted ticket with your name, then leave your name to pick up a different tour ticket. Please see registration for more information. Special dietary needs/lunch requests are not able to be transferred from the original tour. You must be registered for the full conference or Thursday day pass to take a tour ticket.

What are the different tours?

Trading in your tour ticket and wondering what your options are?

See below for a short summary of each tour:

- 1 - Texas History Through Wine and Whisky** (Vineyard, winery, distillery, samples)
- 2 - Explore Wildlife and Fisheries of east Texas** (Wildlife management area, fish hatchery)
- 4 - Community Gardens & Pick Your Own** (Community farm, pick-your-own, hydroponics)
- 5 - Urban Wildlife** (Aquarium and zoo. Ticket cost are covered but lunch is not provided)
- 6 - Cavender Ranch** (Beef breeder & forage management)
- 8 - Fort Worth's Green Infrastructure** (Tree farm, historic tree, BRIT, rainscape)
- 9 - Historic Fort Worth Stockyards** (Fort Worth Stockyards your pace. Lunch not provided)
- 10 - Explore the Beauty of Tyler Texas** (Beautiful roses & botanic garden)
- 11 - Herefords, History & Feed** (Hereford cattle, grain processing, courthouse history)
- 14 - Farming in the City** (Urban farm, microgreens production, research updates)
- 15 - Small town, Big Business** (Gloves, boots, hats, history)
- 17 - Forage and Beef Cattle What More Could You Want** (Hay production, Angus cattle, steak lunch)
- 19 - It's the Ag Variety Tour!** (Cotton gin & grain, bakery)
- 20 - Reading the Farm** (View farm then discuss)

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THANK YOU NACAA Sponsors / Donors



Sustainable Agriculture
Research & Education



FARM CREDIT



AMERICAN INCOME LIFE
Insurance Company

SPECIAL RISK
DIVISION

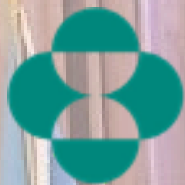


**BARTLETT
TREE EXPERTS**

SCIENTIFIC TREE CARE SINCE 1907



Science For A Better Life



MERCK
Animal Health



BARENBRUG

2024 NACAA Newsletter By:

Brianna G. Gonzales

Taryn Titsworth

Marketing Publicity Committee

